



DIRECTORATE OF **DISTANCE & ONLINE** EDUCATION

PG DIPLOMA
IN JOURNALISM AND MASS COMMUNICATION

COURSE BROCHURE (2026-27)

INTRODUCTION

We offer an online PG Diploma in Journalism and Mass Communication, envisioning various forms of communication and the development of mass media all across the world. The course modules are defined with traditional media to the modern concept of print and electronic media, or cinema. Our semester modules entail wide topics of communication models developed in the mid twentieth century by Harold Laswell, the Shanon and Weaver model, etc. The curriculum defines media theory for the effective and ethical flow of information and adherence to journalistic standards for encompassing journalism techniques and communication theories.

MISSION:

- To encourage students to develop the quality of writing with knowledge of grammar, clarity, and an objective approach for drafting clear, concise, and accurate content for assigned projects.
- To help them understand the media framework to fulfill legal and moral obligations and to get opportunities with international media companies and PR firms.

OBJECTIVES:

- To develop industry-relevant skills such as editing, proofreading, and commercial journalism, etc., and build valuable networks to inculcate advertising concepts and implement a media plan.
- To motivate students to cultivate a creative mindset and enhance their communication skills to explore diverse career opportunities across various sectors.

INSTRUCTIONAL DESIGN

The program is divided into two semesters and minimum credit requirement is 40 to get PGJMC diploma through OL mode from Mangalayatan University. Minimum time period for acquiring PGJMC diploma will be one year.

SEMESTER - I				
S.No.	Course Code	Course Theory	Credit	Subject Total
1	JMO-6101	Principles of Mass Communication	4	100
2	JMO-6102	Development of Mass Media	4	100
3	JMO-6103	Print Media: Reporting and Editing	4	100
4	JMO-6104	Advertising and Public Relations	4	100
5	JMO-6105	Basics of Photography	4	100
TOTAL			20	500

SEMESTER - II				
S.No.	Course Code	Course Theory	Credit	Subject Total
1	JMO-6201	New Media	4	100
2	JMO-6202	Development Communication	4	100
3	JMO-6203	Media Writing Skills	4	100
4	JMO-6204	Media Laws and Ethics	4	100
5	JMO-6205	International Communication	4	100
TOTAL			20	500

SYLLABI AND COURSE MATERIALS

Syllabi, PPR and self-learning materials are developed mostly by experienced faculty members of Mangalayatan University in consultation with contents experts and the same will be forwarded to CIQA and Board of Studies/Academic Council/ Executive Council for further suggestions and approval.

STUDY MATERIAL

The study material in digital format (e – content) of the programme shall be supplied to the students unit - wise for every course.

VIDEO LECTURES

The Video lectures as prescribed by the UGC Regulation shall be made available on the LMS portal of the University.

ONLINE COUNSELLING SESSIONS

The online counselling sessions shall be scheduled beforehand by the Subject Coordinator and informed to the learners. There shall be 6 online counselling sessions / contact classes of 1 hours each for a 4 credit course, held on Saturdays and Sundays. In case of 2 credits course there shall be 4 sessions of 1 hours each and in case of 6 credits course there shall be 8 sessions of 1 hours each.

MEDIUM OF INSTRUCTION

Medium of Course Instruction:	English
Medium of Examination:	English

STUDENT SUPPORT SYSTEMS

The university will appoint programme coordinators, course coordinator and course mentors to facilitate the learners in their learning.

Finally, The university has made appropriate arrangements for various support services including online counselling and resource-oriented-services, evaluation methods for both on and off line modes for easy and smooth services to the students' through online mode.

PROCEDURE FOR ADMISSIONS, CURRICULUM, TRANSACTION AND EVALUATION

FEE STRUCTURE

Name of the Program	Degree	Duration	One Time Reg. Fee	Semester Fee	Exam Fee Per Semester	Full Year Fee
PG Diploma in Journalism and Mass Communication (PGJMC)	PG Diploma	1 Year	1000	8000	1000	19000
Total						19000

ACTIVITY SCHEDULE

S.NO.	Name of the Activity	Tentative months schedule (specify months) during year			
		From(Month)	To (Month)	From(Month)	To (Month)
1	Admission	Jul	Sep	Jan	Mar
2	Assignment submission (if any)	Sep	Oct	Mar	Apr
3	Evaluation of Assignment	Oct	Nov	Apr	May
4	Examination	Dec	Dec	Jun	Jun
5	Declaration of Result	Jan	Jan	Jul	Jul
6	Re-registration	Jul	Jul	Jan	Jan
7	Distribution of SLM	Jul	Sep	Jan	Mar
8	Contact Programmes (counselling, Practicals.etc.)	Sep	Nov	Mar	May

CREDIT SYSTEM

Duration of the Programme	Credits	Name of the Programme	Level of the Programme
1 Year	40	PG Diploma in Journalism and Mass Communication	PG Diploma

WHY ONLINE EDUCATION?

- Comfortable and Flexible
- Convenience of attending classes from home
- Cost Effective
- Time saving
- No commuting
- Monetary benefits- No textbooks required
- Repeated access to the same lecture
- Study anytime, anywhere
- Write proctored exam from home

ADMISSION PROCESS

- Register with Mangalayatan Online Programs
- Pay Registration fees through our available payment gateways
- Upload relevant documents and mark sheets
- Get provisional admission
- Pay semester fees
- Get admission confirmation from University
- Roll number allotted to every student
- LMS id and password creation.



Mangalayatana
ONLINE

Contact Us



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